## OPERATING AGREEMENT BETWEEN CALIFORNIA STATE UNIVERSITY AND SONOMA STATE ENTERPRISES, INC

This agreement is made and entered into by and between the Trustees of the California State University by their duly qualified Chancellor (CSU) and Sonoma State Enterprises, Inc. serving Sonoma State University. The term of this agreement shall be July 1, 2022 through June 30, 2032 (10 Year Term unless sooner terminated as herein provided. This 10 year period only may be extended for financing or leasing purposes, and with the written approval of the CSU.)

#### 1. PURPOSE

The purpose of this agreement is to set forth the terms and conditions under which Auxiliary may operate as an auxiliary organization pursuant to California Education Code §89900 et seq. and California Code of Regulations (CCR) Title 5, § 42400 et seq. In entering this agreement, CSU finds that certain functions important to its mission are more effectively accomplished by the use of an auxiliary organization rather than by the Campus under the usual state procedures.

#### 2. PRIMARY FUNCTION(S) OF THE AUXILIARY

In consideration of receiving recognition as an official CSU auxiliary organization, Auxiliary agrees, for the period covered by this agreement, that the primary function(s), which the Auxiliary is to manage, operate or administer is/are (*Check each category that applies*):

Student Body Organization
Student Union
[X]Housing-staff/faculty
]Philanthropic
Externally Funded Projects
X]Real Property Acquisition / Real Property Development
X]Commercial

In carrying out the above, the Auxiliary engages in the following functions authorized by, CCR tit.5, §42500, which are activities essential and integral to the educational mission of the University:

- 1. Bookstores, Food Services, and Campus Services
- 2. Housing
- 3. Acquisition, development, sale, and transfer of real and personal property including financing transactions related to these activities, which would include Faculty Staff Housing Land

Auxiliary agrees to receive and apply exclusively the funds and properties coming into its possession toward furthering these purposes for the benefit of CSU and the Campus. Auxiliary further agrees that it shall not perform any of the functions listed in CCR tit.5, §42500 unless the function has been specifically assigned in this operating agreement with the Campus. Prior to initiating any additional functions, Auxiliary understands and agrees that CSU and Auxiliary must amend this agreement in accordance with Section 22, Amendment.

#### 3. ADDITIONAL CONDITIONS

- A. Auxiliary agrees to maintain its organization and to operate in accordance with all applicable regulates and policies of the State, Chancellor, and Sonoma State University.
- B. The Auxiliary agrees to adopt the fiscal, human resources, and logistical practices, processes, procedures and policies of Sonoma State University in their entireties.
- C. The Auxiliary agrees to reimburse the University for all University services performed by University employees for the benefit of the Auxiliary organization.

#### 4. CAMPUS OVERSIGHT AND OPERATIONAL REVIEW

The responsibility and authority of the Campus president regarding auxiliary organizations is set forth in CCR tit.5, §42402, which requires that auxiliary organizations operate in conformity with CSU and Campus policies. The Campus President has been delegated authority by the CSU Board of Trustees (Standing Orders §VI) to carry out all necessary functions for the operation of the Campus. The operations and activities of Auxiliary under this agreement shall be integrated with Campus operations and policies and shall be overseen by the campus Chief Financial Officer (CFO) or designee so as to assure compliance with objectives stated in CCR tit.5, §42401.

The Campus shall review Auxiliary to ensure that the written operating agreement is current and that the activities of Auxiliary are in compliance with this agreement at least

every five (5) years from the date the operating agreement is executed and at least every five years thereafter. Confirmation that this review has been conducted will consist of either an updated operating agreement, or a letter from the Campus CFO or designee to the Campus President with a copy to the Chancellor's Office, certifying that the review has been conducted. As part of these periodic reviews, the Campus President should examine the need for each auxiliary and look at the efficiency of the auxiliary operation and administration.

Auxiliary agrees to assist the Campus CFO or designee in carrying out the compliance and operational reviews required by applicable CSU Executive Orders and related policies.

#### 5. OPERATIONAL COMPLIANCE

Auxiliary agrees to maintain and operate its organization in accordance with all applicable laws, regulations and CSU and Campus rules, regulations and policies. Failure of Auxiliary to comply with any term of this agreement may result in the removal, suspension or probation of Auxiliary as an auxiliary organization in good standing. Such action by CSU may result in the limitation or removal of Auxiliary's right to utilize the CSU or campus name, resources and facilities (CCR tit.5, §42406).

#### 6. CONFLICT OF INTEREST

No officer or employee of the CSU shall be appointed or employed by Auxiliary if such appointment or employment would be incompatible, inconsistent or in conflict with his or her duties as a CSU officer or employee.

Auxiliary has established and will maintain a conflict of interest policy. The Auxiliary's Conflict of Interest Policy is attached as **Attachment 1**.

#### 7. EXPENDITURES AUGMENTING CSU APPROPRIATIONS

With respect to expenditures for public relations or other purposes which would serve to augment appropriations for CSU operations, Auxiliary may expend funds in such amount and for such purposes as are approved by Auxiliary's governing body. Auxiliary shall file, as <a href="Attachment 2">Attachment 2</a> to this agreement, a statement of Auxiliary's policy on accumulation and use of public relations funds. The statement shall include the policy and procedures for solicitation of funds, the purposes for which the funds may be used, the allowable expenditures and procedures of control.

#### 8. FISCAL AUDITS

Auxiliary agrees to comply with CSU policy and the provisions of CCR tit.5, §42408, regarding fiscal audits. All fiscal audits shall be conducted by auditors meeting the guidelines established the Integrated CSU Administrative Manual (ICSUAM).

The Campus CFO shall annually review, and submit a written evaluation to the Chancellor's Office in accordance with Section 21, Notices, *of* the external audit firm selected by the Auxiliary. This review by the Campus CFO must be conducted prior to the Auxiliary engaging an external audit firm and annually thereafter. If the Auxiliary has not changed audit firms, and the audit firm was previously reviewed and received a satisfactory evaluation, a more limited review may be conducted and submitted.

#### 9. USE OF NAME

Campus agrees that Auxiliary may, in connection with its designated functions as a CSU auxiliary organization in good standing and this agreement, use the name of the Campus, the Campus logo, seal or other symbols and marks of the Campus, provided that Auxiliary clearly communicates that it is conducting business in its own name for the benefit of Campus. All correspondence, advertisements, and other communications by Auxiliary must clearly indicate that the communication is by and from Auxiliary and not by or from CSU or Campus.

Auxiliary shall use the name of Campus, logo, seal or other symbols or marks of Campus only in connection with services rendered for the benefit of Campus and in accordance with Campus guidance and direction furnished to Auxiliary by Campus and only if the nature and quality of the services with which the Campus name, logo, seal or other symbol or mark are used are satisfactory to the Campus or as specified by Campus.

Campus shall exercise control over and shall be the sole judge of whether Auxiliary has met or is meeting the standards of quality of the Campus for use of its name, logo, seal or other symbol or mark.

Auxiliary shall not delegate the authority to use the Campus name, logo, seal or other symbol or mark to any person or entity without the prior written approval of the Campus President or designee. Auxiliary shall cease using the Campus name, logo, seal or other symbol or mark upon expiration or termination of this agreement, or if Auxiliary ceases to be a CSU auxiliary organization in good standing, dissolves or disappears in a merger.

#### 10. CHANGE OR MODIFICATION OF CORPORATE STATUS

Auxiliary shall provide notice to the CSU upon any change in Auxiliary's legal, operational or tax status including but not limited to changes in its Articles of Incorporation, bylaws, tax status, bankruptcy, dissolution, merger, or change in name.

#### 11. FAIR EMPLOYMENT PRACTICES

In the performance of this agreement, and in accordance with California Government Code §12900 et. seq., Auxiliary shall not deny employment opportunities to any person on the basis of race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, genetic information, marital status, sex, gender,

gender identity, gender expression, age, sexual orientation, military and veteran status. Auxiliary shall adopt employment procedures consistent with the policy statement on nondiscrimination and affirmative action in employment adopted by the CSU.

#### 12. BACKGROUND CHECK POLICY COMPLIANCE

In compliance with governing laws and CSU policy, Auxiliary shall confirm that background checks are completed for all new hires and for those independent contractors, consultants, outside entities, volunteers and existing employees in positions requiring background checks as set forth in CSU systemwide policy. Auxiliary will provide confirmation of completed and cleared background checks to the University President/Chancellor upon request, or as established by campus policy. (See HR 2016-08).

#### 13. DISPOSITION OF ASSETS

Attached hereto as <u>Attachment 3</u> is a copy of Auxiliary's Constitution or Articles of Incorporation (as applicable) which, in accordance with CCR tit.5, §42600, establishes that upon dissolution of Auxiliary, the net assets other than trust funds shall be distributed to the CSU or to another affiliated entity subject to financial accounting and reporting standards issued by the Government Accounting Standards Board. Auxiliary agrees to maintain this provision as part of its Constitution or Articles of Incorporation. In the event Auxiliary should change this provision to make other dispositions possible, this agreement shall terminate as of the date immediately preceding the date such change becomes effective.

#### 14. USE OF CAMPUS FACILITIES

Auxiliary may use those facilities identified for its use in a lease agreement executed between Campus and Auxiliary. If this Operating Agreement terminates or expires and is not renewed within 30 days of the expiration, the lease automatically terminates, unless extended in writing by the parties.

Auxiliary and Campus may agree that Auxiliary may use specified Campus facilities and resources for research projects and for institutes, workshops, and conferences only when such use does not interfere with the instructional program of Campus and upon the written approval from appropriate Campus administrators with such specific delegated authority. Auxiliary shall reimburse Campus for costs of any such use.

#### 15. CONTRACTS FOR CAMPUS SERVICES

Auxiliary may contract with Campus for services to be performed by state employees for the benefit of Auxiliary. Any agreement must be documented in a written memorandum of understanding between Auxiliary and Campus. The memorandum of understanding shall among other things, specify the following: (a) full reimbursement to Campus for services performed by a state employee in accord with CCR tit.5, §42502(f); (b)

Auxiliary must clearly identify the specific services to be provided by state employee, (c) Auxiliary must specify any performance measures used by Auxiliary to measure or evaluate the level of service; (d) Auxiliary must explicitly acknowledge that Auxiliary does not retain the right to hire, supervise or otherwise determine how to fulfill the obligations of the Campus to provide the specified services to Auxiliary. Attachment 4

#### 16. DISPOSITION OF NET EARNINGS

Auxiliary agrees to comply with CSU and Campus policy on expenditure of funds including, but not limited to, CSU guidelines for the disposition of revenues in excess of expenses and CSU policies on maintaining appropriate reserves. Cal. Educ. Code §89904; Executive Order 1059.

#### 17. FINANCIAL CONTROLS

Recovery of allowable and allocable indirect costs and maintenance and payment of operating expenses must comply with ICSUAM §13680. CCR tit. 5, §42502(g) and (h).

#### 18. ACCEPTANCE, ADMINISTRATION, AND USE OF GIFTS

Auxiliary agrees, if authorized to do so in Section 2 above, that it will accept and administer gifts, grants, contracts, scholarships, loan funds, fellowships, bequests, and devises in accordance with policies of CSU and Campus.

#### A. Authority to Accept Gifts

If authorized, Auxiliary may evaluate and accept gifts, bequests and personal property on behalf of CSU. In acting pursuant to this delegation, due diligence shall be performed to ensure that all gifts accepted will aid in carrying out the CSU mission as specified in Education Code §§89720 and 66010.4(b).

Auxiliary agrees, before accepting gifts of real estate or gifts with any restrictive terms or conditions that impose an obligation on CSU or the State of California to expend resources in addition to the gift, to obtain written approval from the appropriate campus authority. Auxiliary agrees that it will not accept a gift that has any restriction that is unlawful.

#### B. Reporting Standards

Gifts shall be recorded in compliance with the Council for Advancement and Support of Education and California State University reporting standards and shall be reported to the Chancellor's Office on an annual basis in accordance with Education Code §89720.

#### 19. INDEMNIFICATION

Auxiliary agrees to indemnify, defend and save harmless the CSU, its officers, agents, employees and constituent campuses and the State of California, collectively "CSU indemnified parties" from any and all loss, damage, or liability that may be suffered or incurred by CSU indemnified parties, caused by, arising out of, or in any way connected with the operation of Auxiliary as an auxiliary organization.

#### 20. INSURANCE

Auxiliary shall maintain insurance protecting the CSU and Campus as provided in this section. CSU's Systemwide Office of Risk Management shall establish minimum insurance requirements for auxiliaries, based on the insurance requirements in <a href="Technical">Technical</a> <a href="Letter RM 2012-01">Letter RM 2012-01</a> or its successor then in effect. Auxiliary agrees to maintain at least these minimum insurance requirements.

Auxiliary's participation in a coverage program of the California State University Risk Management Authority (CSURMA) shall fully comply with the insurance requirement for each type of required coverage (which may include but not be limited to, general liability, auto liability, directors and officers liability, fiduciary liability, professional liability, employer's liability, pollution liability, workers' compensation, fidelity, property and any other coverage necessary based on Auxiliary's operations). Auxiliary shall ensure that CSU and Campus are named as additional insured or loss payee as its interests may appear.

#### 21. NOTICES

All notices required to be given, or which may be given by either party to the other, shall be deemed to have been fully given when made in writing and deposited in the United States mail, certified and postage prepaid and addressed to all parties as provided below.

Notice to Auxiliary shall be addressed as follows:

Sonoma State Enterprises, Inc. 1801 East Cotati Avenue Rohnert Park, CA 94928

Notice to the CSU shall be addressed to:

Trustees of the California State University
401 Golden Shore
Long Beach, California 90802
Attention: Director, Contract Services & Procurement

Notice to the Campus shall be addressed as follows:

Contracts and Procurement Sonoma State University 1801 East Cotati Avenue Rohnert Park, CA 94928

#### 22. AMENDMENT

This agreement may be amended only in writing signed by an authorized representative of all parties.

#### 23. RECORDS

Auxiliary shall maintain adequate records and shall submit periodic reports as required by CSU showing the operation and financial status of Auxiliary. The records and reports shall cover all activities of Auxiliary whether pursuant to this agreement or otherwise.

#### 24. TERMINATION

CSU may terminate this agreement upon Auxiliary's breach of or failure to comply with any term of this agreement by providing Auxiliary with a minimum of ninety (90) days advance written notice. Auxiliary may use the ninety-day advance notice period to cure the breach. If, in the judgment of CSU, the breach has been cured, the termination notice will be cancelled.

#### 25. REMEDIES UPON TERMINATION

Termination by CSU of this agreement pursuant to Section 23, *Termination*, may result in Auxiliary's removal, suspension or probation as a CSU auxiliary in good standing, and loss of any right for Auxiliary to use the name, resources or facilities of CSU or any of its campuses.

Upon expiration of the term of this agreement, the parties shall have 30 days to enter into a new operating agreement which period may be extended by written mutual agreement.

#### **26. SEVERABILITY**

If any section or provision of this Agreement is held illegal, unenforceable or in conflict with any law by a court of competent jurisdiction, such section or provision shall be deemed severed and the validity of the remainder of this Agreement shall not be affected thereby.

IN WITNESS WHEREOF, this agreement has been executed by the parties hereto.

Approved: April 14, 202 2 Sonoma State University

By Dr. Judy K. Sakaki

President

Executed on April 13 date,  $202^{22}$ Sonoma State Enterprises, Inc.

By Neil Markley (Apr 14, 2022 09:18 PDT)

Neil Markley

Chief Operating Officer

Executed on 6/10 date, 202 2 California State University Office of the Chancellor Contract Services and Procurement

By\_David Beaver



## Jeremy L. Olsan

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September 17, 2021

Board of Directors Sonoma State Enterprises, Inc. 1801 East Cotati Avenue Rohnert Park, CA 94928

Re: Your Duties and Obligations as Board Members, and the Nonprofit Integrity Act

Dear Members of the Board:

You are being provided with this letter in your capacity as a member of the Board of Directors of Sonoma State Enterprises, Inc. (the "Enterprises" or the "corporation"). Your participation on the Board is a valuable service to the University campus, to the Sonoma County community, and to the California State University, and to the people of the State of California.

The purpose of this letter, which is presented annually at a Board meeting, is to provide information to both new and continuing Board members regarding your legal responsibilities as a director of the Enterprises, and about the California Nonprofit Integrity Act. Please read it carefully, contact me if you have questions, and then promptly print the letter, check the appropriate box, date, and sign the letter at the end, and return the signed copy to the Enterprises. You are encouraged to do this by emailing a completed PDF copy to the Enterprises' staff.

The Enterprises is a not-for-profit corporation organized under the Education Code of the State of California. This is different from most not for profits or other corporations with which you may have Board experience, as those organizations are formed solely under the California Corporations Code. The Education Code (amplified by provisions of the California Code of Regulations) sets up a higher standard of responsibility for the directors than is applicable toward other corporations. To the extent that the Education Code does not establish specific standards, they are set by the California Nonprofit Corporation Law.

The Enterprises is an "auxiliary organization" of Sonoma State University. Its purpose is not to produce a profit for itself but to produce a service to the campus, and it can do this in any number of ways. The Enterprises' specific purposes are stated in the Articles of Incorporation and are generally to promote the objectives of the University in such manner as the President may determine to be appropriate.

Generally speaking, if you regularly and diligently prepare for and attend Board meetings, disclose any conflicts of interest you have regarding a Board matter and recuse yourself prior to the Board taking action on the matter, act in good faith and in a manner in which you reasonably believe to be in the best interests of the Foundation, make reasonable inquiries where a reasonable person would make such an inquiry, and vote "no" where you conclude that a proposed Board action is inappropriate, you will have fulfilled your duties and your conduct will be above reproach.

Your function is to manage the affairs of the Foundation. The Board can do this by delegating some management functions and corporate powers to others, as long as the Board ultimately directs and controls the actions of those to whom management powers are delegated, and provided that you have determined that the people to whom you delegate authority are competent, experienced and trustworthy.

In managing the Enterprises, each of you must exercise your own independent judgment and in doing so you may not always be right. You are generally not responsible for errors in your judgment, so long as in reaching your decision you have exercised the degree of care that would be expected of a knowledgeable individual acting in good faith. This is also known as the "business judgment rule," which protects a director by a presumption that the director acted reasonably. This presumption does not apply where the director has a financial interest in the subject matter on which his or her business judgment is being exercised. In that circumstance, the director must prove he or she satisfied their fiduciary duty to the Enterprises.

#### A. MANAGEMENT

The Board of Directors is ultimately responsible for the management of the Foundation. The Education Code, the Code of Regulations, and the Nonprofit Corporation Law set the following standards:

- 1. **General Fiduciary Duty**. Your fiduciary duty to the corporation includes the duty of care, the duty of inquiry, the duty of loyalty, and the duty to comply with investment standards. To satisfy these duties, you are required to act in good faith, and in a way you reasonably believe to be in the best interests of the Enterprises, with the same care as an ordinary prudent person in a like position would use under similar circumstances.
- 2. <u>Duty of Inquiry</u>. You cannot close your eyes to how others are conducting the Enterprises' business. You are required to make reasonable inquiry into the matters to be dealt with by the Board, particularly if circumstances would put a reasonable person in your position on notice of the need to inquire further. This means that you may not passively sit in meetings and let others decide what course to take on issues before the Board. Each director must make a reasonable effort to determine the nature of the matters to be considered and the consequences to the Enterprises of any actions (or inaction) being considered.
- 3. **<u>Duty to Comply with Investment Standards</u>**. This requires you and the Enterprises to do the following:
- 3.1 Avoid speculation and instead to look to permanent disposition of investment funds, considering the probable outcome and the probable safety of the Enterprises' capital (Corporations Code § 5240(b)(1));
- 3.2 Comply with any additional standards imposed by the Enterprises' Investment Policy and in the Enterprises' Bylaws (Corp. Code § 5240(b)(2)). The Bylaws address Restricted Funds in Article V:

"Sonoma State Enterprises, Inc., may receive funds (some through contract), which have been earmarked for specific purposes and functions. The corporation, acting through its officers, will ensure that such funds are not commingled."

- 3.3 Comply with the express terms of all instruments or agreements under which the assets were contributed, such as trusts, donor agreements, and the like. (Corp. Code  $\S$  5240(b)(2)); and
- 3.4 Comply with the general fiduciary duties of care and inquiry previously mentioned. (Corp. Code § 5240(d)). Note that an investment does not violate these standards if it was required (as opposed to merely being authorized) by the instrument

or agreement under which the assets were contributed (Corp. Code § 5240(c)). If the trust or other instrument or agreement merely authorizes the investment without requiring that it be made, the investment can still violate your general fiduciary duty of care and inquiry.

- 4. **Reliance**. In making your decisions, you are entitled to rely on certain information presented to the Board. This information would include opinions, reports, financial data and statements, including financial statements, prepared or presented by any of the following:
- 4.1 An officer or employee of the Corporation whom the director believes to be reliable and competent in the matter presented.
- 4.2 Counsel, independent accountants or other persons as to matters which the director believes to be within such person's professional or expert competence.
- 4.3 A committee of the Board on which the director does not serve as to matters within its designated authority if the director believes the committee merits confidence.

Reliance is not warranted, however, and a duty to inquire further into the matter arises, when the need for inquiry is indicated by the circumstances or when the director has knowledge that would cause reliance to be unwarranted.

Subject to the more specific duties enumerated below, if you act in accordance with the foregoing requirements, you will not be liable for any act or omission, including those which may exceed or defeat the corporation's purposes. However, liability may be incurred on a separate basis, e.g., misleading outsiders, furthering your own interests, or your own commission of a tort.

- 5. <u>Conflict of Interest (self-dealing)</u>. You are prohibited from having any financial interest in any contract or transaction entered into by the Enterprises. The consequences of a violation can be draconian: The contract or transaction is void, except where <u>all</u> the following conditions are met:
- 5.1 The fact of the financial interest by a Board member is either disclosed to the Board or known to the Board before the Board acts on the matter; and

- 5.2 The fact of the financial interest and disclosure of it prior to the Board is noted in the minutes: and
- 5.3 The Board thereafter authorizes, approves or ratifies the contract or transaction in good faith and the vote of the Board is sufficient to approve the matter, without counting the vote or votes of the financially interested member or members; and
- 5.4 The contract or transaction is just and reasonable as to the auxiliary organization at the time it is approved.

The preceding exceptions to the conflict-of-interest rule do not apply in the following instances, and the Board is <u>absolutely prohibited</u> from entering into any contract or transaction between the Enterprises and the following:

- A. Any director(s);
- B. Any partnership or unincorporated association in which any director is a partner or in which the director is an owner or holder, directly or indirectly, of any proprietorship interest;
- C. Any corporation in which any director is an owner or holder, directly or indirectly, of 5% or more of the outstanding common stock.

It is also absolutely prohibited for you to attempt to influence another director to enter into any contract or transaction in which you have a financial interest without first disclosing that financial interest to the Board at a public meeting of the Board.

- 6. <u>Transactions with Other Entities For Which You Are Also A Director (Common Director Transactions)</u>. As long as you do not have one of the conflicts of financial interest described above, the Corporation can enter into transactions with other entities, such as Sonoma State University Academic Foundation, Inc., so long as the following requirements are strictly adhered to:
- 6.1 The Board (or any committees of the Board), must be fully informed of the common directorship and of the material facts as to the transaction, before the Board votes to approve the transaction; and

- 6.2 The transaction must be approved in good faith, without counting the vote of the common director(s).
- 7. <u>Use of Unpublished Information</u>. You may not use for personal pecuniary gain any information that is not a matter of public record which you received by reason of membership on the Board. The prohibition applies whether or not you are currently on the Board, and there is no fixed time limitation on the prohibition.
- 8. <u>Elections</u>. The duties of directors in connection with election, selection or nomination of other directors are governed by the rules of good faith, prudence, inquiry and reliance set forth above.
- 9. <u>Loans and Distributions</u>. You are prohibited from reaping any pecuniary gain from the Enterprises. This prohibition applies to loans of money or property, guarantees of any obligation of any director or officer, and any distribution to any officer or director of any money or property. The income and assets of the Enterprises are absolutely committed to its nonprofit purposes. The Enterprises is permitted to make advances to directors or officers for certain expenses reasonably anticipated to be incurred in the performance of the duties of the officer or director, provided that the officer or director would be entitled to be reimbursed for such expenses by the corporation if the advance had not been made.
- 10. <u>Breach of Duty: Remedies</u>. Civil or criminal lawsuits against or involving the directors of nonprofit corporations are very rare. However, if you attend a meeting where an action is taken in violation of certain laws, with knowledge that it is a violation, you may be guilty of a misdemeanor and may also be subject to civil liability and damages. This rule applies even if you abstain, so it is always prudent to vote "no" in order to create a clear record of your objection, whether it be to a potentially illegal Board action or just to an action that you disagree with.

Any contract, transaction or election entered into or conducted in violation of the above principles may be deemed void as to all parties, whether innocent or culpable. Each director who knowingly approves any of the above prohibited transactions, or who abstains from voting against an action that director knows is illegal, may also be personally liable to the Enterprises for the entire amount of any financial damage sustained by the Enterprises. Your protection is to be sure that the other directors act in accordance with these standards and, if they do not, then to vote "no". Abstaining in this situation can be equivalent to having cast a "yes" vote.

Suit may be brought for the Enterprises' breach of these rules by the Enterprises itself, or by any officer or director, the Attorney General of the State of California and, in appropriate cases, any creditor of the corporation or other person damaged. The statute of limitations within which suit can be brought on most of these breaches is extremely long: ten years.

The types of damages that may be recovered include: an accounting for and paying to the corporation any profits made on the transaction by the director; loss of any profits the Enterprises may have made on the transaction, payment for the use of any Enterprises property taken; return or replacement of any property lost, plus payment of any income that was or would have been derived from the property, plus the appreciation in value of the property or in the case it was sold; and return of the sale proceeds. In addition, interest is collectible and where the act was willful, punitive damages may be assessed. The court may give any other appropriate remedy.

- 11. <u>Mandated Duties</u>. The Education Code and Nonprofit Corporation Law require the following be done by any auxiliary organization:
- 11.1 Engage a certified public accountant to audit, in accordance with procedures proscribed by the Department of Finance, all funds annually. The Chancellor's office should furnish the accountant with the appropriate procedures. The audit must be submitted to the trustees and to the Director of Finance. An audited statement shall be published and disseminated as widely as feasible and must be available to any person upon request. Publication in the campus student newspaper is deemed sufficient.

By statute, the President of the University is responsible for ascertaining that expenditures accord with trustee policy, are proper, and for the integrity of the financial reporting.

- 11.2 Conduct the corporation's operations in conformity with regulations established by the trustees including, but not limited to, providing salaries, working conditions and benefits for full-time employees which are comparable to those provided California State University and Colleges' employees performing similar services or, if the employee's duties are not comparable, then at least equal to salaries prevailing in other educational institutions in the area or commercial operations of like nature. Benefits may exclude retirement benefits, if so provided in the regulations.
  - 11.3 Hold at least one business meeting per quarter.

- 11.4 Have the benefit of the advice and counsel of at least one attorney admitted to practice law in California and at least one licensed certified public accountant.
- 11.5 Accept no grant, contract, bequest, trust or gift unless it is so conditioned that it may be used only for purposes consistent with policies of the trustees.
- 11.6 Conduct your business in public meetings, except where closed sessions are permitted, all in accordance with the provisions of the California Education Code, commencing with Section 89920.
- 11.7 Approve all expenditures and fund appropriations. Appropriations of funds for use outside your normal business operations must be approved in accordance with trustee policy and regulations by an officer designated by the trustees.
- 11.8 Conduct your operations of commercial services, if any, so that they are self-supporting.
- 11.9 Maintain up-to-date Articles of Incorporation, Bylaws, records of members, records of account and minutes of proceedings.
- 12. <u>Indemnity</u>. The law provides that the Enterprises may indemnify its directors, officers, employees, and agents against whom an action, whether civil, criminal or administrative, is threatened or brought for an alleged breach of the person's duties. The indemnity can cover any amount actually and reasonably incurred in connection with such a proceeding, including attorneys' fees, judgments, fines, and other expenses. A person affiliated with the corporation can only be indemnified if they acted in good faith and in a manner that they reasonably believed was in the best interest of the corporation. The fact that the proceeding may turn out adversely to the person is not in itself a presumption the person did not act in good faith and in a way he or she reasonably believed to be in the corporation's best interest (though cases of conflict of interest are likely to be an exception to this statement). These rules are rather lengthy and complicated and in the event any action is threatened or instituted you should consult with your own counsel, Board counsel, and the Board concerning appropriate Board action.

#### **B. CONTRACT LIABILITY**

The directors ordinarily will have no personal liability for performance of the contracts of the Enterprises or for its debts. One of the principal purposes of incorporating is to insulate the officers and directors from liability on the debts and contracts of the Enterprises.

#### C. TORTS AND CRIMINAL CONDUCT

A tort is the violation of another person's rights, other than rights established by contract, which results in the injury to the person or his or her property. Most commonly it is based on negligence or willful misconduct, but in specific instances it my result without fault. Willful misconduct is also generally a crime.

As with contract liability, the directors and officers are not liable for the torts of other officers, directors, employees, or agents of the Enterprises unless the person participated in or authorized the conduct constituting the tort. As an example, if one of your employees negligently injures another person without your participation or authorization, you are not personally responsible although the Enterprises may be. However, even the Enterprises ordinarily would not be responsible for willful misconduct of a director, officer, employee, or agent. The Enterprises should carry adequate liability insurance to protect itself against losses arising out of torts. Liability insurance to protect the individual directors and officers is also prudent. I have been told by Enterprises officials that the Enterprises carries both types of insurance.

#### D. THE CALIFORNIA NONPROFIT INTEGRITY ACT

California's Nonprofit Integrity Act (the "Act") applies to any "charitable corporation or any legal entity holding property for charitable purposes." "Charitable purpose" under California law includes the advancement of education, but whether or not the Act applies to the Enterprises, it is prudent for the Enterprises' business to be conducted as if it is subject to the jurisdiction of the Act.

The Act requires charitable corporations, as well as commercial fundraisers and fundraising counsel, to register with the Attorney General and to file financial disclosure reports. I have been told by Enterprises officials that the Enterprises complies with these requirements.

Audited financial statements and the appointment of an audit committee are required for any fiscal year in which the gross revenue is \$2 million or more. The Enterprises has an Audit Committee. The Act provides that the Committee may include people who are not members of the Board, but no one on the staff of the Enterprises, including its president/CEO or treasurer/CFO may be members of the Audit Committee. The Enterprises' Finance Committee must be kept separate from the Audit Committee. While members of the Finance Committee can serve on the Audit Committee, the chair of the Audit Committee cannot be a member of the Finance Committee, and members of the Finance Committee must constitute less than one-half of the membership of the Audit Committee. I am told by Enterprises officials that the Enterprises' Audit Committee complies with all these requirements.

The Audit Committee is responsible for making recommendations to the Board regarding the hiring and termination of the independent auditor, and it may negotiate the auditor's compensation, confer with the auditor to satisfy the members of the Board that the Enterprises' financial affairs are in order, review and determine whether to accept the audit, and oversee all non-audit services by the auditing firm. The Audit Committee cannot take any actions independently. Its actions and recommendations are subject to supervision and approval of the Board of the Enterprises.

The heart of the Nonprofit Integrity Act is its prohibitions on misrepresenting the purpose, nature, or beneficiary of a solicitation. Misrepresentation can take many forms. It can be words or conduct, or failure to speak or act in certain ways that result in the failure to disclose or misrepresentation of a material fact about the solicitation.

Under the Act, the Enterprises must establish and exercise control over fundraising activities that are being conducted for its benefit, including (i) approving all written contracts and agreements with commercial fundraisers or fundraising counsel, (ii) being sure that these contractors are registered with the Attorney General's office, (iii) ensuring that the written contracts with these contractors comply with the requirements of the Act, (iv) and that all of the fundraising activities being conducted by the Enterprises or on its behalf are being done without coercion, without using unfair or deceptive acts or practices, without confusing, causing misunderstanding, or misleading the person being solicited about where the proceeds of the contribution will go, what they will be used for, endorsements or sponsors, or any other matter relating to the solicitation.

The Enterprises maintains a copy of a publication entitled "CSU Auxiliaries: Nonprofit Integrity Act & Charitable Solicitation Compliance Manual" which contains more details about the Act.

Should you have any questions in connection with this letter, or other matters arising out of your service to the Enterprises, I will be happy to answer them. Once you have read this letter, please promptly print it, check the appropriate box, date, and sign the letter at the end, and return the signed copy to the Enterprises, preferably by emailing a completed PDF.

Very truly yours,

OLSAN LAW, Inc.

By:

Jeremy L. Olsan

JLO/abm

**CONTINUED ON THE FOLLOWING PAGE:** 

PLEASE CHECK THE APPROPRIATE BOX, DATE AND SIGN BELOW ON A COPY OF THIS LETTER, AND RETURN IT TO SONOMA STATE ENTERPRISES, INC., PREFERABLY BY EMAILING A PDF OF THE DATE/SIGNED PAGE:

The undersigned, being a member of the Board of Directors of Sonoma State Enterprises, Inc., hereby affirm that I have received and read this letter regarding my duties
as a member of the Enterprises' Board of Directors, prohibitions on conflicts of interest, and
the Nonprofit Integrity Act, and that I [check the applicable box below]:
attended the annual Board of Director's meeting at which the Enterprises' legal counsel presented these issues.
was unable to attend the annual Board of Director's meeting at which the Enterprises' legal counsel presented these issues to the Board, but I am familiar with my duties as a
Board member, the rules prohibiting conflicts of interest, and the Nonprofit Integrity Act. If I have questions about these subjects, I will contact the Enterprises' legal counsel.
DATE:
Signature
Print Name

Agenda item.00.09

#### Sonoma State Enterprises, Inc. Sonoma State University

Policy Title:

Expenditure of Funds for Discretionary and Public Relations Purposes

#### Policy

It is the Policy of the Board of Directors that the Sonoma State University President or Vice President for Administration and Finance/Chief Financial Officer may make expenditures for discretionary and public relations purposes to advance the mission, goals and objectives of Sonoma State University. The purpose of this policy is to provide definition and scope in the administration of such expenditures.

### Source of Funds

Revenue generated from operations, interest earnings, and unrestricted grants/gifts constitute the major source of funds used for discretionary and public relations purposes.

#### Use of Funds

Discretionary Purposes:

The discretionary fund may be used for any discretionary expenses deemed appropriate by the Sonoma State University President or Chief Financial Officer including but not limited to hospitality, food, light refreshments, beverages, and official business travel by volunteer employees of Sonoma State University.

#### Public Relations:

The use of funds is confined to expenditures most likely to further the goals of The California State University, Sonoma State University, and Sonoma State Enterprises, Inc. Allowable Public Relations expenditures all into the following categories:

Community affairs lectures, conferences and special

evenis

- Dues, memberships and subscriptions providing continuing contact with key organizations not otherwise available.
- - Entertainment necessary to further the goals as defined above.
- . . Exhibits and displays.

• - Printing and duplicating.

Other expenses not reimbursable by the State and used to accomplish the public relations goals of the University.

Sonoma State Enterprises, Inc. Discretionary/Public Relations Expenditures

#### Procedure:

The Board of Directors of Sonoma State Enterprises, Inc. authorizes the necessary budget appropriation to accomplish the goals as defined above. The funds are then set aside and dispursed by the President or Chief Financial Officer of Sonoma State University.

## Policy Review:

The Finance Committee is charged with a bi-annual review of this policy beginning two years from adoption date.

Adopted by the Board of Directors on 9/22 12000 (date)

Certified: .

Letitia Coate, Secretary/CFO

A0755985

FILED Secretary of State
State of California

0420575

MAY 1 9 2014

# CERTIFICATE OF RESTATEMENT OF ARTICLES OF INCORPORATION OF SONOMA STATE ENTERPRISES, INC.

The undersigned certify that:

- 1. They are the president and the secretary, respectively, of SONOMA STATE ENTERPRISES, INC.
- 2. The Articles of Incorporation of this corporation are amended and restated to read as follows:

FIRST: The name of this corporation is "SONOMA STATE ENTERPRISES, INC."

#### SECOND:

- A. This corporation is a nonprofit public benefit corporation and is not organized for the private gain of any person. It is organized under the Nonprofit Public Benefit Corporation Law for public purposes.
- B. The specific and primary purpose for which the corporation is formed is to promote and furnish facilities for the educational development and academic services of Sonoma State University (the "University").
- C. This corporation elects to be governed by all of the provisions of the Nonprofit Corporation Law of 1980 not otherwise applicable to it under Part 5.
- D. The general purposes and powers of this corporation are:
  - To acquire and operate such facilities as are necessary and convenient for the
    furtherance of the primary purposes including, but not limited to, bookstores,
    food services, housing and other educationally-related needs of the University,
    and to acquire, hold, sell and deal in the all goods, services and property of all
    kinds.
  - 2. To act as a partner or joint venturer or in any other legal capacity in any transaction which is necessary or appropriate to the furtherance of the primary purposes of this corporation.
  - 3. To have and exercise all the powers conferred by the California General Nonprofit Corporation Law on nonprofit corporations, as that law is now in effect or at any time hereafter may be amended.
  - 4. To conduct its business anywhere in the world.

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The foregoing clauses conferring powers shall not be limited by reference to or inference from one another, but each such clause shall be construed as a separate statement confirming independent powers upon the corporation.

Notwithstanding any of the above statements of purposes and powers, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the primary purposes of this corporation.

This corporation is formed, and shall operate, as an auxiliary organization of the California State University, as defined in Education Code Section 89901.

#### THIRD:

- A. The directors and officers of this corporation shall be drawn from the administration and staff of the University, the faculty of the University, the students of the University, and the off-campus community at large. The corporation shall have no members other than the persons who constitute the board of directors.
- B. The number of directors of the corporation is fourteen (14), which number may be changed from time to time by an amendment of the Articles of Incorporation of this corporation or by amendment of the Bylaws of this Corporation.

<u>FOURTH</u>: The principal office of this corporation for the transaction of business will be located in the County of Sonoma, State of California.

<u>FIFTH</u>: This corporation does not contemplate the distribution of gains, profits or dividends to the members thereof, and is organized pursuant to the General Nonprofit Corporation Law of the State of California.

#### SIXTH:

A. This corporation is organized exclusively for public purposes within the meaning of Internal Revenue Code §501(c)(3) or the corresponding provision of any future United States internal revenue law. Despite any other provision in these articles, the corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that do not further the purposes of this corporation, and the corporation shall not carry on any other activities not permitted to be carried on by (a) a corporation exempt from federal income tax under Internal Revenue Code §501(c)(3) or the corresponding provision of any future United States internal revenue law, or (b) a corporation, contributions to which are deductible under Internal Revenue Code §170(c)(2) or the corresponding provision of any future United States internal revenue law.

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## 40755985

- B. No substantial part of the activities of this corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation, and this corporation shall not participate or intervene in any political campaign (including publishing or distributing statements) on behalf of (or in opposition to) any candidate for public office.
- C. All corporate property is irrevocably dedicated to the purposes set forth in Article Second, above. No part of the net earnings of this corporation shall inure to the benefit of any of its directors, trustees, officers, private shareholders or members or to individuals.
- D. Upon dissolution of this corporation, net assets, other than trust funds, shall be distributed to a successor approved by the President of the University and by the Chancellor and which is tax exempt under section 115 or section 501(c)(3) of the Internal Revenue Code.
- 3. The foregoing amendment and restatement of Articles of Incorporation has been duly approved by the board of directors. The directors are the only members of the corporation.
- 4. We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Ruben Arminana,

President

Secretary

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I hereby certify that the foregoing transcript of \_\_\_\_\_\_\_ page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAY 2 3 2014 &

Date:\_

DEBRA BOWEN, Secretary of State

#### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into by and between Sonoma State University (SSU) and Sonoma State Enterprises, Inc. (SSE) in accordance with the Sonoma State Enterprises, Inc. Operating Agreement, effective July 1, 2022 through June 30, 2032.

This MOU documents campus services to be performed by state employees for the benefit of the Sonoma State Enterprises, Inc. auxiliary.

- 1) In accordance with CCR Tit.5 §42502(f), SSE shall fully reimburse SSU for services performed by state employees. Reimbursement shall be either through direct payment for services provided or annually approved cost recovery reimbursements.
- 2) SSE does not retain auxiliary employees; therefore, all services are performed by state employees. Services provided by state employees include, but are not limited to: all employees, and parts thereof, necessary for the operation and management of Sonoma State Enterprises, Inc.; accounting, financial, procurement, cashiering, asset management and reporting services; all human resources, payroll and benefits; information technology not outsourced or hosted off-campus and telecommunications; all facilities, custodial, maintenance, utilities, repair and capital projects; mail, postage, shipping and receiving; administrative oversight; rent; CSURMA risk pool; Common Management System (Oracle/Peoplesoft).
- 3) SSE employs performance measures to the evaluate the level of services. These measures include: annual financial audits; periodic CSU system compliance audits; annual Sonoma County Department of Health Services inspections; monthly financial reports and reviews; campus compliance audits; annual employee performance evaluations.
- 4) SSE explicitly acknowledges that the auxiliary does not retain the right to hire, supervise or otherwise determine how to fulfill the obligations of SSU to provide specified services to SSE.

IN WITNESS WHEREOF, this MOU has been executed by the parties.

SONOMA STATE UNIVERSITY

M. Monir Ahmed

Vice President for Administration

and Finance

SONOMA STATE ENTERPRISES, INC.

Neil Markley

**Chief Operating Officer**