SONOMA STATE UNIVERSITY | SONOMA STATE ENTERPRISES

Board of Directors Meeting
Friday, May 1, 2026

MEMBERS PRESENT:
Dr. Stacey Bosick
Ms. Madelyn Boyd
Ms. Jennifer Haynes
Dr. Gerald Jones
Dr. Kyuho Lee
Mr. Neil Markley
Ms. Loriann Negri
Mr. Micah Reyes
Ms. Amanda Visser
Dr. Mike Visser
Mr. Jeff Wilson

MEMBERS ABSENT:
Dr. Michael Spagna
Mr. Fred Vaske

GUESTS:
Ms. Jessica Way

AGENDA

25.32 Call to Order

Mr. Wilson called the meeting to order at 9:07 a.m.

25.33 Approval of the March 13, 2026 Minutes

Mr. Wilson called attention to the minutes distributed prior to the meeting. Dr. Visser moved to approve the minutes, and Mr. Reyes seconded the motion. The minutes were approved without objection.

25.34 President's Report

Dr. Spagna was not present.

25.35 Associated Students President's Report

Ms. Boyd provided an update on upcoming Associated Students events, culminating with Spring Fling the following week. She reported that the Children's School was honored by the National Association for the Education of Young Children. Lobo's Pantry continues to serve a significant number of students.

Ms. Boyd noted that the AS Senate would meet later that day to approve the budget. A resolution honoring Dr. Perez was also developed. At the May 15 meeting, AS leadership will transition from the 2025/26 officers to the 2026/27 officers.

25.36 Report from SSU Vice President for Administration and Finance/Chief Financial Officer and Interim Chair of the SSE Board of Directors

Mr. Wilson reported that the Governor's May Revision to the state budget was expected soon. Current indicators suggest that funding included in the Governor's proposed 2026/27 budget will remain. While the University is anticipating a decline in applications and enrollment, no additional reductions are currently anticipated for 2026/27 due to the planned use of one-time funds.

Mr. Wilson reported that all CSU campuses submit quarterly fiscal action plans to the Chancellor's Office. The Chancellor's Office has requested clear metrics related to enrollment initiatives, encouraged the University to examine a student pipeline model similar to CSU Bakersfield's, and requested a review of unused State University Grant (SUG) funds.

Initial results indicated that Giving Day raised more than $300,000 from approximately 600 unique donors.

Mr. Wilson thanked Ms. Boyd and Mr. Reyes for their service as Associated Students officers and for their service on the committee.

25.37 Chief Operating Officer's Report

Mr. Markley reported that declining enrollment continues to present significant challenges. One parcel of land was scheduled to close on May 12, which would increase SSE's cash reserves. The second parcel remains actively listed.

The University Store has introduced merchandise featuring colors beyond the traditional blue and gray. A Hello Kitty collaboration is forthcoming, and SSE is currently working to license Peanuts products.

Culinary Services continues to partner with campus departments to participate in additional events. Recent activities included hosting Rancho Cotate High School Women's Basketball and Lobo's hosting a trivia night in partnership with the English Department. Work also continues on fresh-food vending options and a coffee machine for Stevenson Hall. Culinary Services is expanding its catering menu and plans to host an open house and tasting event.

As part of Bridge to the Future, SSE has begun discussions regarding academic-year conferences as a means of utilizing available capacity while generating additional revenue.

Mr. Markley also reported that the resolution regarding the Seawolf Bundle was being finalized. He concluded by recognizing Ms. Boyd and Mr. Reyes for their service.

25.38 Chief Financial Officer's Report

Dr. Visser reviewed the March 31 Statement of Activity.

25.39 Resolution to Continue Participation in the AORMA Programs (ACTION)

Mr. Markley presented the resolution to continue SSE's participation in the AORMA programs. Discussion followed regarding the value of the program.

Mr. Reyes moved to approve the resolution, and Ms. Boyd seconded the motion. The Board approved the resolution unanimously.

25.40 CSU Auxiliary Audit Update

Mr. Markley presented the findings of the CSU auxiliary audit. He confirmed that the Audit Committee would review the findings and monitor progress in addressing them.

Ms. Negri asked where the audit could be accessed publicly. It was noted that the audit is available on the CSU website, and SSE would explore making it available through an SSU webpage as well.

25.41 Organizational Structure Review (Closed Session)

For transparency, Mr. Markley noted that the Board would not need to enter closed session unless the discussion involved specific personnel matters. He suggested holding a short retreat or separate meeting to focus more fully on organizational issues.

Mr. Wilson agreed that brainstorming in a different setting could be beneficial. He also expressed interest in exploring opportunities to diversify revenue streams, noting that expense reductions alone would not be sufficient to address all of the organization's needs.

25.42 Other Non-Action Items

Mr. Markley recognized Dr. Lee, noting that this was the final meeting of his current term.

Adjournment

The meeting adjourned at 10:09 a.m.